

28 NOVEMBER 2023 \* COPENHAGEN

# SUSTAINABILITY IN BOARDS & EXECUTIVE MANAGEMENT

## MEETING REGULATORY REQUIREMENTS & HOW TO USE SUSTAINABILITY FOR BUSINESS DEVELOPMENT

BY **relevance\***

PARTNERS

**WATCHMEDIA**



## PARTNERS

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PA Consulting is an innovation and transformation consultancy, where we believe in the power of ingenuity to build a positive human future in a technology-driven world. Our diverse teams of 4000+ experts combine innovative thinking and breakthrough use of technologies to progress further, faster.

## SPEAKERS

### Moderator:

Sustainability & Circular Economy Expert

**Emilie Minor Christensen**

PA Consulting

Chair of the Board of Directors at Sustainable Bio Solutions and Industry Partner at Arjun Infrastructure Partners, London

**Stine Birk**

Sustainability & Circular Economy Expert

**Nikita Bang**

PA Consulting

### Speakers:

Group Director Sustainability

**Jamie Rusby**

Velux

Partner

**Lise Lotte Hjerrild**

Horten

Board Advisor, Writer & Podcast Host

**Louise Sparf**

Make Work Meaningful

Head of Sustainability Strategy

**Maria Carlsen Skovsted**

Hempel

Partner

**Mads Bjørn-Møldrup**

PA Consulting

Group CFO

**Christian Baltzer**

Falck

Director, Sustainability Data, Assurance & Controlling

**Anne Gadegaard**

Pandora

## PROGRAM

### 09.00-09.15 OPENING AND WELCOME

By Relevant and moderators  
Sustainability & Circular Economy Expert  
**Emilie Minor Christensen**, PA Consulting  
Sustainability & Circular Economy Expert  
**Nikita Bang**, PA Consulting

### MEETING REGULATORY & MARKET REQUIREMENTS FOR SUSTAINABILITY

#### 09.15-09.50 NEW STANDARDS FOR CORPORATE SUSTAINABILITY LEADERSHIP AND HOW MUCH IS GOOD ENOUGH?

- Companies are meeting demands to transform like never before.
- As the effects of the climate and nature crises are felt across the world, stakeholder expectations are growing,
- Voluntary standards are becoming hard law and companies are required to address impacts across their value chain.
- In the face of these demands, what does leadership look like and how much is good enough?

Group Director Sustainability **Jamie Rusby**, Velux

#### 09.50-10.25 THE REGULATORY LANDSCAPE - WHERE ARE WE CURRENTLY AND WHAT IS YET TO COME

The Danish and international regulatory landscape is primarily shaped by the EU. The pace of implementation is slowing down a bit as reality is kicking in. However, the Taxonomy & the Reporting Directive are becoming the immediate future for many corporates – and not just as a compliance exercise. The emphasis is shifting towards a broader understanding of sustainability through the double materiality lens, making it a pivotal moment for corporates worldwide.

Partner **Lise Lotte Hjerrild**, Horten

### 10.25-10.40 SHORT NETWORKING BREAK

#### 10.40-11.20 REGENERATIVE LEADERSHIP

##### WHAT IS REGENERATIVE LEADERSHIP AND WHY IS IT IMPORTANT?

We are living in a volatile time, a time marked by change and polycrisis, where the breakdown of global systems has become impossible to ignore. In the midst of uncertainty, a new leadership paradigm is emerging. Forcing leaders and executives to re-imagining growth and success not only in a more sustainable ethical way, but in a regenerative way. Regenerative means to renew, heal, revitalize. A paradigm that focuses on how to recharge our batteries and enhance a thriving work environment by incorporating the principles of nature into the logic of business. Nature serves as a massive inspiration for sustainable solutions and organizations - going from a traditional linear mindset with a hyper-consumerist culture to a circular and rhythmical mindset with a culture based on connectedness and collective intelligence.

Board Advisor, Writer & Podcast Host, **Louise Sparf**, Make Work Meaningful

#### IMPLEMENTING SUSTAINABILITY ACROSS

#### 11.20-12.00 CREATING THE BIGGEST IMPACT - HOW TO INTEGRATE SUSTAINABILITY ACROSS THE BUSINESS?

Practical experience of integrating sustainability into corporate strategy and key decision-making processes at Hempel. Wiring sustainability into the business is essential for making the change that is needed and getting stakeholders onboard. Maria Carlsen Skovsted will share how they at Hempel have used a materiality assessment as a tool for prioritizing sustainability issues and to set the strategic direction of their efforts.

Head of Sustainability Strategy **Maria Carlsen Skovsted**, Hempel

## PROGRAM

### 12.00-13.00 LUNCH & NETWORKING

#### DATA & DOCUMENTATION IS KEY

### 13.00-13.40 DATA & DOCUMENTATION – DATA IS THE LIFEBLOOD OF DECISION-MAKING

Most organizations collect and produce vast amounts of data during their day-to-day business. However only a fraction of these data is actually used to support critical decision making and reporting. In order to become more data-driven, organizations need to invest in a solid data foundation.

Partner **Mads Bjørn-Møldrup**, PA Consulting

### 13.40-14.20 TRANSPARENCY IN YOUR DATA – SCIENCE BASED TARGETS

Climate data is crucial for setting and achieving science-based targets. Targets are science-based if they are aligned with what climate science says is necessary to limit global warming to 1.5°C, and to ensure the credibility and effectiveness of these targets' transparency is key. By incorporating internal carbon pricing, companies can better understand the financial implications of their carbon emissions and make informed decisions to reduce them.

Group CFO **Christian Baltzer**, Falck

### 14.20-15.00 HOW TO MAKE SUSTAINABILITY DATA A TOP PRIORITY?

Convergence is finally happening in sustainability reporting, and it will no longer be the companies' cherry picking how and what they want to communicate on sustainability, a development which is primarily guided by the developments in the EU on the CSRD. This development will require

that Boards and Executive Managements understands and sets the same expectations to sustainability data as they have to financial data. So, this leaves the companies with a big question – how to prepare for this?

Director, Sustainability Data, Assurance & Controlling **Anne Gadegaard**, Pandora

### 15.00 – 15.15 SHORT NETWORKING BREAK

#### STRATEGIC DIFFERENTIATOR & VALUE CREATOR

### 15.15-15.50 USING SUSTAINABILITY AS A STRATEGIC DIFFERENTIATOR

- How can you use your sustainability activities as a strategic lever
- How can you create a credible voice on sustainability
- Case study on bringing competitors together

Head of TakeBack Programme **Niels Otterstrøm Jensen**, Novo Nordisk

### 15.50-16.30 ESG & SUSTAINABILITY AS A VALUE DRIVER

Learnings from implementing investor initiated ESG to the commercial business at Sustainable Bio Solutions - owning, building and operating one of the world's largest biogas plants.

How to use ESG & Sustainability as part of value creation, profit and growth?

Biogas as a sustainable and circular process reducing CO2 emission and supporting independent fossil free gas supply.

**Stine Birk**, Chair of the Board of Directors at Sustainable Bio Solutions and Industry Partner at Arjun Infrastructure Partners, London

## PROGRAM

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### SO MUCH MORE THAN CLIMATE

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#### 16.30-17.00 PANEL CONVERSATION

Practical learnings on how to prioritize other sustainability actions such as: **Human Rights, Diversity, Health & Well-Being, Peace & Justice**

**Panelists:**

Director **Anne Gadegaard**, Sustainability Data, Assurance & Controlling, Pandora

Head of Sustainability Strategy **Maria Carlsen Skovsted**, Hempel

**Stine Birk**, Chair of the Board of Directors at Sustainable Bio Solutions and Industry Partner at Arjun Infrastructure Partners, London

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#### 17.00-17.10 WRAP UP

By Moderator **Emilie Minor Christensen**, Sustainability & Circular Economy Expert, PA Consulting

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## REGISTRATION & VENUE

### PRIS

	EARLY BIRD by 25 OCTOBER 2023	REGULAR FEE after 25 OCTOBER 2023
FEE	DKK 4.995,- (+ VAT)	DKK 5.495,- (+ VAT)

\* Registration fee includes conference delegate material, refreshments and lunch. Accommodation is NOT included.

3-at-2 discount – 3 delegates from the same company, that register at the same time, pay the price of 2.

It is NOT possible to combine discounts.

### WHERE

CODENODE COPENHAGEN  
Gdanskgade 2  
2150 Copenhagen

### WHEN

Tuesday 28 November 2023

### REGISTRATION

Registration at [info@relevent.dk](mailto:info@relevent.dk) – please contact +45 28305445 with any questions.

Cancellations must be given in writing to [info@relevent.dk](mailto:info@relevent.dk) and will be subject to a fee.

Cancellation fee before 14 NOVEMBER 2023 - 10% of registration fee.

Cancellation fee after 14 NOVEMBER 2023 - 50% of registration fee.

Cancellation fee from 23 NOVEMBER 2023 – no refund, thus 100% of registration fee.

To avoid cancellation fees – you may transfer your registration to a colleague. Please inform Relevent prior to the conference in writing to [info@relevent.dk](mailto:info@relevent.dk)