

15 NOVEMBER 2023 * COPENHAGEN

UNLOCKING BUSINESS VALUE WITH
DIGITAL TRANSFORMATION
IT & TECH LEADERS FORUM 2023
BY **relevant***

Trends, New Knowledge, Practical Insights & Cases:
Digital Journey * Future Technologies
Regulations * Digital Skills * Leadership

7 LAWYER'S TRAINING POINTS

CONFERENCE PARTNERS:

WATCHMEDIA

 **IT-BRANCHEN**



CONFERENCE PARTNERS



PA Consulting is an innovation and transformation consultancy, where we believe in the power of ingenuity to build a positive human future in a technology-driven world. Our diverse teams of 4000+ experts combine innovative thinking and breakthrough use of technologies to progress further, faster.

WATCHMEDIA



SPEAKERS

Moderator:

Partner
Andreas Møller
PA Consulting

CIO / CTO
Lars Ole Dybdal
Coop

Speakers:

CIO
Jesper Riis
DSV

Digital Innovation Facilitator
Jesper Bram Nielsen
Andel

CEO
Mette Beck-Nielsen
Digital Dogme

Associate Partner, Digital Trust &
Cyber Security
Ben Kaintoch
PA Consulting

CEO
Natasha Friis Saxberg
Danish Ict Industry Association

Head of Digital Transformation
Michael Juden
Ørsted

Partner
Jens Grønkjær Sjølander Pihl
Horten

Digital & AI Leader
Alwin Magimay
PA Consulting

Vice President of Digital Policy
Nikolaj Juncher Wædegaard
Danish Chamber of Commerce

PROGRAM OVERVIEW

08.30-09.00 REGISTRATION

Morning Coffee & Breakfast

09.00-09.05 SHORT WELCOME

By Relevant

09.05-09.10 INTRODUCTION

Moderator:

Partner **Andreas Møller**, PA Consulting

KEY TRENDS YOU MUST KNOW

9.10-09.40 OPENING KEYNOTE

HOW TO EMBRACE A DIGITAL & TECHNOLOGICAL FUTURE – BUSINESS OPPORTUNITIES AND CONSEQUENCES

CEO **Natasha Friis Saxberg**, Danish ICT Industry Association

LEARNINGS FROM THE DIGITAL JOURNEY

09.40-10.15 CASE: ØRSTED

CONNECTING BUSINESS WITH A STRONG DIGITALIZATION STRATEGY

Head of Digital Transformation **Michael Juden**, Ørsted

10.15-10.50 TBA

10.50-11.10 NETWORKING BREAK

THE REGULATORY LANDSCAPE & CONSEQUENCES

11.10-11.30 PERSPECTIVES FROM THE EU

REGULATIONS FROM THE EU AND ITS IMPACT ON DENMARK AS A LEADING DIGITAL NATION

Shaping Europe's Digital Future: What do companies need to know about upcoming regulations from the EU?

What business opportunities and competitive advantages are we looking into?

Vice President of Digital Policy **Nikolaj Juncher Wædegaard**, Danish Chamber of Commerce

11.30-12.10 PANEL CONVERSATION

PRACTICAL INSIGHTS AND EXPERIENCES WITH REGULATIONS

PA Consulting will give a short overview on how EU regulations effect IT & Tech leaders and what consequences it have on companies and their IT business? A Panel of experts and business leaders will share experiences on how regulations affect their business.

PANELISTS:

Partner **Jens Grønkjær Sjølander Pihl**, Horten

Vice President of Digital Policy **Nikolaj Juncher Wædegaard**, Danish Chamber of Commerce

Associate Partner, Digital Trust & Cyber Security **Ben Kaintoch**
PA Consulting

12.10-13.00 LUNCH

FUTURE TECHNOLOGIES IN TOMORROW'S COMPANIES

13.00-13.35 CASE: DSV

DIGITAL TRANSFORMATION IN THE TRANSPORT INDUSTRY

CIO **Jesper Riis**, DSV

13.35-14.10 CASE: ANDEL

HOW TO USE AI TOOLS TO BOOST YOUR BUSINESS

Digital Innovation Facilitator **Jesper Bram Nielsen**, Andel

PROGRAM OVERVIEW

14.10-14.40 PANEL CONVERSATION

THE IMPACT OF FUTURE TECHNOLOGIES FOR IT & TECH LEADERS

CIO **Jesper Riis**, DSV

Digital & AI Leader **Alwin Magimay**, PA
Consulting

Digital Innovation Facilitator **Jesper Bram
Nielsen**, Andel

14.40-15.00 NETWORKING BREAK

DIGITAL SKILLS

15.00-15.35 EXPERT PERSPECTIVES

HOW TO CLOSE THE DIGITAL SKILLS GAP?

CEO **Mette Beck-Nielsen**, Digital Dogme

FUTURE LEADERSHIP

15.35-16.10 CASE: COOP

16.10-16.30 CONFERENCE WRAP UP

Moderator:

Partner **Andreas Møller**, PA Consulting

REGISTRATION & VENUE

REGISTRATION FEE

	EARLY BIRD by 13 OCTOBER 2023	REGULAR FEE after 13 OCTOBER 2023
FEE	DKK 4.995,- (+ VAT)	DKK 5.495,- (+ VAT)

* Registration fee includes conference delegate material, refreshments and lunch. Accommodation is NOT included.

3 persons at the price of 2 - when JOINT REGISTRATION - from the same company. Please note 3-at-2 in the COMMENTS field.

It is NOT possible to combine discounts.

WHERE

Charlottehaven
Hjørringgade 12C
2100 Copenhagen Ø

WHEN

Wednesday 15 November 2023

REGISTRATION

Registration at info@relevent.dk – please contact +45 28305445 or +45 61314819 with any questions.

Cancellations must be given in writing to info@relevent.dk and will be subject to a fee.

Cancellation fee before 1 November 2023 - 10% of registration fee.

Cancellation after 1 November 2023 - 50% of registration fee.

Cancellation fee from 10 November 2023 - no refund, thus 100% of registration fee.

To avoid cancellation fees – you may transfer your registration to a colleague.

Please inform Relevent prior to the conference in writing to info@relevent.dk